



African Tech Expo



africantechexpo.com

SYMPOSIUM ATX 2022



SEPT. 7TH - 9TH 2022

ATX 2022 SYMPOSIUM

Together we can make the world a smaller place



The African Technology Expo (ATX) is set to be Africa's sought-after technology expo and summit. The Expo is set to offer a venue for pioneering companies, bright minds, and cutting-edge technologies in tech, robotics, blockchain technology, startups, and other future-defining spaces.

The Pan African Expo is set to take place at **Skylight Hotel**, in Addis Ababa, Ethiopia from September 7 to 9, 2022. This highly sought Expo is being held right at the heart of the capital of Africa, Addis Ababa.

These symposiums attempt to build on the progress of technological innovations and create a critical mass toward adding to ongoing debates on policy development and investment in the continent.

In addition, the symposium aims to promote a greater awareness of policy issues, open up the banking industry in Africa, and promote investments in tech innovations and other pertinent issues. Join public and private sector leaders as we deepen dialogue and understanding, and share best practices across Africa and the World to bring about better business certainty and fresh opportunities for cross-pollination and innovation in the tech sphere.

www.africantechexpo.com

Platform for
networking,
learning

Join Us!

OBJECTIVES

Because newsletters are easily sent online, you can weave all of your important and latest services in one go. Include daily updates or a weekly round-up that's composed of concise information about the nature of your business. Whether you're in tech or the entertainment industry, craft interesting content that your customers will enjoy at first glance.

TARGET PARTICIPANTS

These symposiums will bring together different stakeholders in the global tech sector such as industry leaders, technocrats, young innovators, investors, R&D professionals, academia, and policymakers

EXPECTED OUTCOMES

- Attract quality investments in technological innovations and technologies.
- Increasing export volumes by strategically positioning tech products in the global export market.



Finding your voice involves thinking about who your audience will be and how you want to talk to them.

DAY 1

The state of opening up the African banking sector and e-payments systems in Africa:

The symposium will focus on discussions on the latest innovations in global payments, instant payments, Insurance (including innovations in claim requests), and mobile apps and merchants adopting various e-payment solutions to meet the customers' growing expectations. The symposium is expected to facilitate discussions between a wide variety of financial institutions, service providers, end users, regulators, and industry voices from Africa and beyond.



Investing in African Telecom

DAY 2

Compared to the world average, only Africa and Asia had a higher share of online visits conducted through mobile internet. As of May 2022, around 73 percent of the continent's traffic generated on web pages was through mobile devices. Mobile internet penetration in sub-Saharan Africa has almost doubled over the past five years, reaching 48% of the total population in 2021, while smartphone penetration rose to 77% of households in 2021. Despite telecom booming across the continent infrastructure development remains largely unmet due to the lack of transboundary telecom connections and lack of investments in tech innovations toward digital democratization. Discussions will be made on how the continent and other partners can help these gaps.



DAY 3

Prospects of Startup ecosystems in the African Technology space

The tech revolution in Africa continues to offer fertile ground for startups in Africa. African startups continue to offer innovations and contribute to the digital democratization of the continent offering solutions to individuals, states, and societies as a whole. These technologies can help to address inequalities, transform production, offer access to education and health care, and roll out much-needed solutions in the marketplace. Africa despite having a rapidly expanding tech startup ecosystem still lags far behind the rest of the world. The continent has already been on the leading edge of using technology to leapfrog traditional development paths, bypassing landlines and moving straight to mobile phones, and adopting e-banking and mobile money while traditional banking rates were still low. The session will try to address issues on how to best create vibrant tech ecosystems in Africa while nurturing the startup business model.

www.africantechexpo.com

DAY 1 SCHEDULE

Day : September 7

Title: The state of opening up the African banking sector and e-payments systems in Africa.

- **02:30 PM**
Registration
- **03:00 PM**
Welcoming message
- **03:10 PM**
Opening remarks
- **03:15 PM**
Presentation
- **04.00 PM**
Discussion and Q&A
- **05.30 PM**
Closing remarks

DAY 2 SCHEDULE

Day : September 8

Title: Investing in African Telecom

- **08:30 AM**
Registration
- **09:00 AM**
Welcoming message
- **09:10 AM**
Opening remarks
- **09:15 AM**
Presentation
- **10.00 AM**
Discussion and Q&A
- **11.30 AM**
Closing remarks

DAY 3 SCHEDULE

Day : September 9 | Morning

Title: Prospects of Startup ecosystems in the African Technology space

- **08:30 AM**

Registration

- **09:00 AM**

Welcoming message

- **09:10 AM**

Opening remarks

- **09:15 - 09:35 AM**

Presentation : First Startup

- **09.40 - 10:10 AM**

Discussion and Q&A

- **10:15 - 10.35 AM**

Presentation : Second Startup

- **10.40 - 11:10 AM**

Discussion and Q&A

DAY 3 SCHEDULE

Day : September 9 | Afternoon

Title: Prospects of Startup ecosystems in the African Technology space

- **02:30 PM**

Registration

- **02:40 PM**

Opening remarks

- **03:00 - 03:20 PM**

Presentation : Third Startup

- **03.25 - 03:55 PM**

Discussion and Q&A

- **04:00 - 04.20 PM**

Presentation : Fourth Startup

- **04.25 - 04:55 PM**

Discussion and Q&A

- **05.00 PM**

Closing remarks